

Abby Reynolds

1539 N Paul Russell Rd
Tallahassee, FL 323031

AbbyLReynolds@gmail.com · 772-834-9696
www.AbbeyReynolds.com



Skills

Print and Promotional

Brand Identity
Promotional Fliers
Brochures
Banners
Posters
Post Cards
Newsletters
Business Cards

Photography

Digital and Traditional
Photo Manipulation
Photo Enhancement
Photo Touch Up
Background Removal
Photo Journalism

Design and Multimedia

Typography
Vector
Color Theory
Web Layout Design
Html
Css
Php - *working knowledge*
Dye Cuts

Software

Photoshop
Illustrator
InDesign
Acrobat
Constant Contact
iPower
Saxotech
Survey Monkey
Microsoft Office Suite
FileZilla
Cyber Duck
Xnview
Captivate
Final Cut Pro

Social Media

Facebook
Twitter
Google+
Tumblr
Flickr
Blogspot
YouTube
LinkedIn

Education

Bachelor of Science - 2009

Florida State University
Tallahassee, FL

Major: College of Visual Arts,
Theatre and Dance

Minor: Communications

Concentrations: Graphic Design,
Photography, and Marketing

Professional Experience

Florida Campus Compact - Tallahassee, FL

2010 - PRESENT

Marketing Coordinator and Graphic Designer

- Announce and plan events, conferences, and insititues either hosted by *FLICC* or participating campuses
- Update and manage all social media outlets (Facebook, Twitter, and Tumblr)
- Supervise the development, content, and design of www.FloridaCompact.org
- Preparation and production of all marketing collateral, event planning, event photographer, and post event surveying.
- Keep branding integrity consistent throughout website and all marketing materials
- Work closely with the Associate Director for producing promotional strategies and marketing plans

Tallahassee Democrat, Gannett - Tallahassee, FL

2007 - 2011

Freelance Photographer/Photo Journalist

- Shoot the Fan Cam galleries at the FSU and FAMU football games
- Edit and enhance photos
- Use Saxotech to create online galleries and upload them to www.Tallahassee.com, www.Nolesports.com, and www.Rattlenews.com

Florida Campus Compact - Tallahassee, FL

2008 - 2010

Marketing Assistant and Graphic Designer

- Produce and design marketing materials including programs, biannual reports, brochures, calendars, and fliers
- Assist with planning several statewide conferences and events
- Stay in close communication with over 50 college and university Presidents, Community Service Directors, faculty, and staff

Mark Bass Wedding Photography - Tallahassee, FL

2008 - 2011

Associate Wedding Photographer